



YOUNG WORKERS: Being A Child in Belize

(Les réponses sont à recopier sur la fiche que vous avez imprimée, ou dans votre cahier).

- 1) **Belize:** Click to discover this small country then fill in the right information.

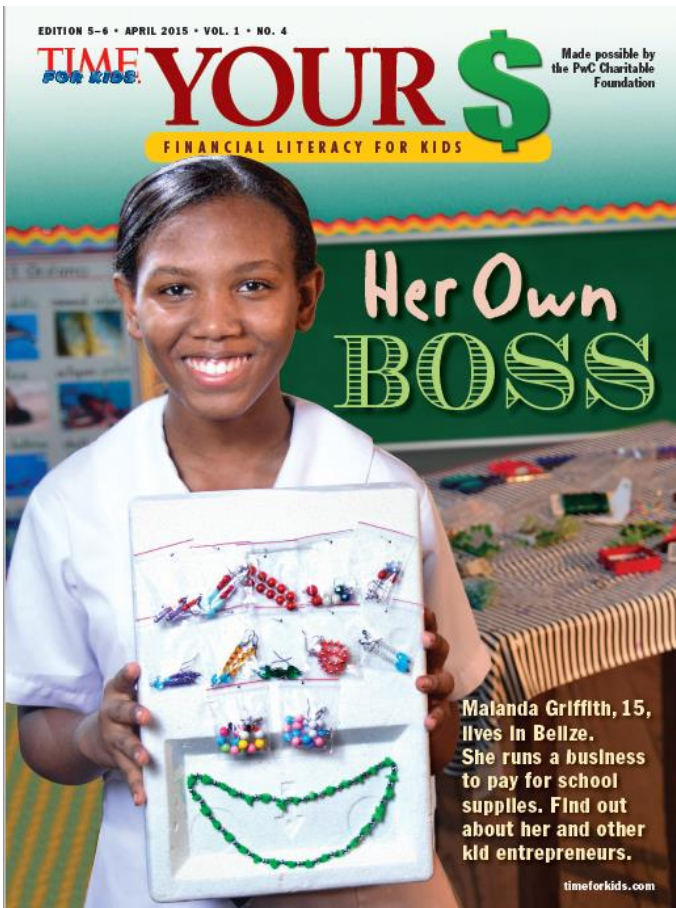


Location : Central American (the part of the continent between North America and Latin America)

Capital city : Belmopan.

Official language : English (It was a British colony until 1981).

- 2) **Read and try to understand:** Look at the following document then identify the following elements:



- a) **What's the type of the document?**

-A book cover. -a newspaper cover.
A magazine cover. -a website page.

- b) **The source of the document:**

Time for Kids (the Time magazine edition for youngsters).

- c) **The date of publication:**

April 2015.

- d) **What's the main article's title?**

Her Own Boss.

- e) **What is about?**

It speaks about a girl, Malanda, 15, who founded her own business to pay for school.



II- Read and try to understand

CRAFT A CAREER

1 At age 12, Maianda Griffith received a bead set for Christmas. Now that Maianda is 15, that gift has become much more: It has enabled her to start a jewelry business. Maianda's profits help her pay for school.

In Belize, a small country in Central America, students must pay to go to school. Maianda Griffith has help.

She is a member of a group called the Youth Leadership Council, sponsored by PwC, which provides a scholarship that covers her annual school fees of roughly \$526. But Maianda pays for her own uniforms, books, school supplies, and lunches with earnings from her jewelry business, Accessories by M.

2 Starting Small, Thinking Big
The business started the way many

do: at home. Maianda used a bead set she received as a gift to make jewelry for friends and family. She quickly realized that her designs were good enough to sell. Her mom, Ersella, took a few pieces to the school where she works. Coworkers snapped them up, and Maianda's bead business grew by word of mouth.

To what does she attribute her success? "The product is good, reliable, and has a reasonable price," Maianda explains. "I customize the design according to what customers want." Customization is key. Customers ask for beads of a certain weight, color, or size, or they ask her to design matching sets for weddings or other special occasions.

Maianda plans to expand her designs to include Christmas decorations, beaded coasters, and other home decor. With Ersella's help, she's applying to register her business name and logo. This will protect the business if she decides to sell her product online.

Being Your Own Boss **3**

As a teen **entrepreneur**, Maianda is in good company. Gallup surveyed students in fifth through twelfth grades. The research company found that four in 10 students say they plan to start their own business. Maianda says it's hard work but is well worth the effort. "I work during the evenings, on holidays, and on weekends,

once I'm done with my homework and studying," she says.

Maianda attended a financial-literacy camp to learn how to **market** her products and invest her profits in materials to keep the business growing. "I use [most of] the money I earn to pay for school supplies, then some goes into a savings account, some toward materials," she says. "And I treat myself sometimes."

Maianda turned a passion into a way to invest in her future. What's next for Accessories by M? "I have a dream of getting my own shop where people can see and buy [my products]," says Maianda. "We're planning a spot already—we just need to get the money and build the business up." —By Arielle O'Shea

POWER WORDS

entrepreneur *noun*: a person who starts and runs a business, often putting his or her own money at risk

market *verb*: to promote sales of a product

FAMILY CHALLENGE

Create a business plan.

What kind of business would you like to start? Talk about the details with your family. How much would it cost to start this business? How much do you think you could earn? What sort of competition would you face from other businesses? Decide whether you have a good idea or if you should go back to the drawing board.

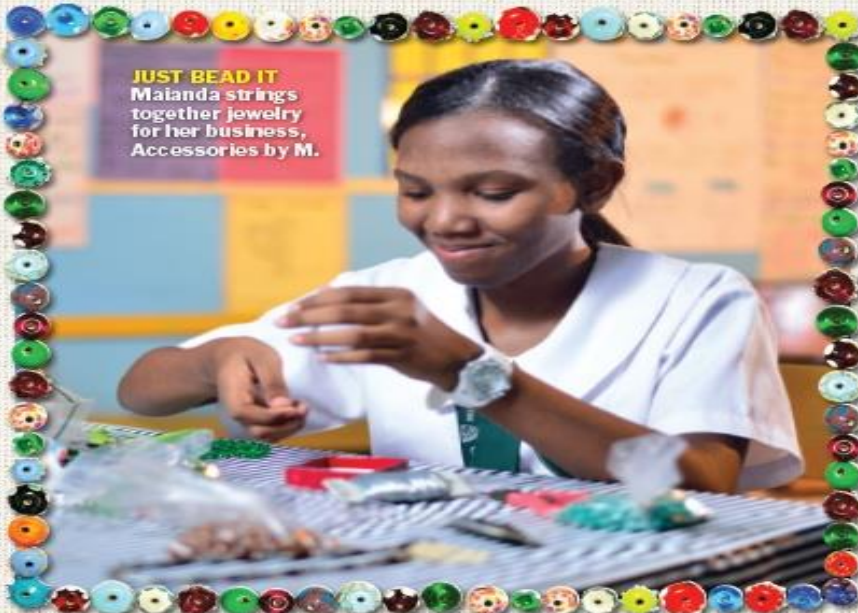


PHOTO: BELIZE BEAD WORKERS; ILLUSTRATION: CREATIVE.COM

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1) Read the 1st part of the text.

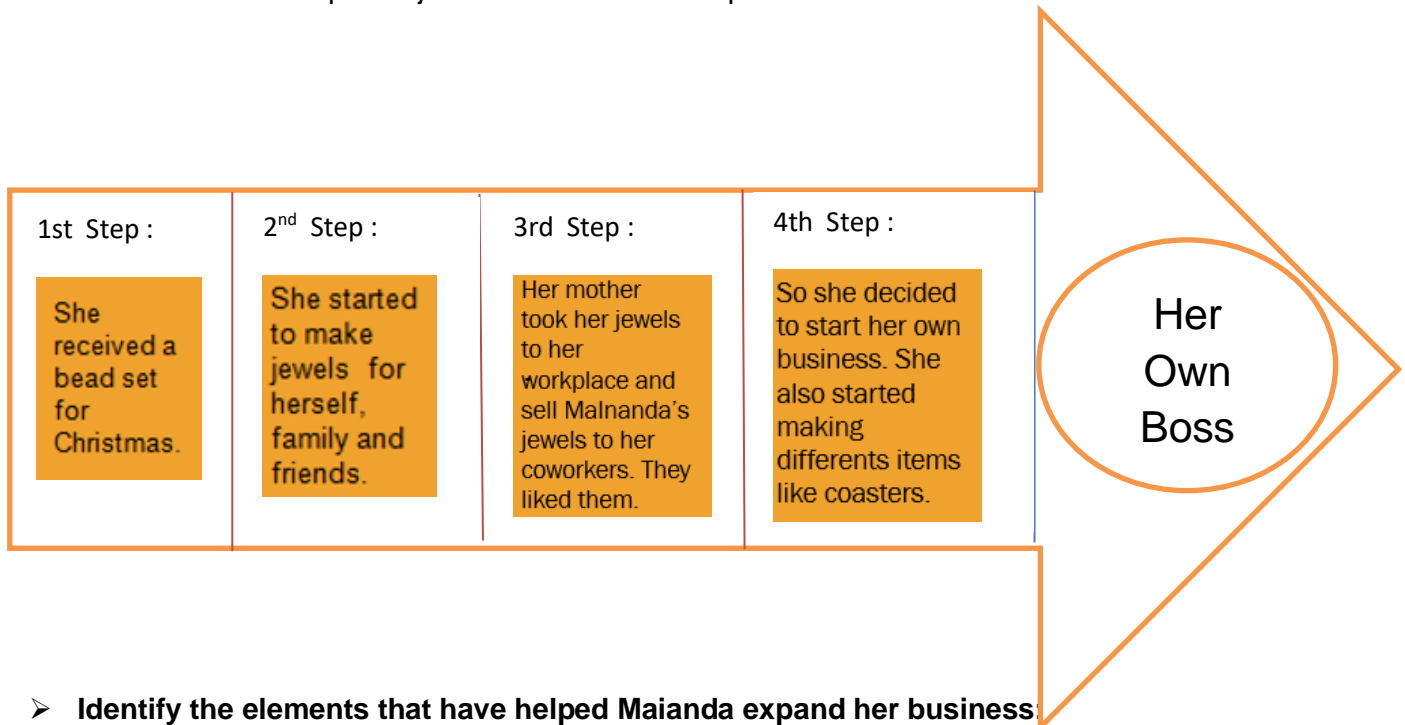
Highlight names, verbs of actions, then identify the topic.

Proposition de réponse :

The document is an article from Time for kids magazine, and it was published in April 2015. It speaks about Maianda, a 15-year-old teenager from Belize. She founded her own jewelry business. Indeed, when she was 12, she received a bead set for Christmas to pay for her school' supplies and uniforms.

2) Read the 2nd part: Highlight transparent words, verbs of action.

- Use the timeline to put major events of Maianda's path to be her "own boss".



- Identify the elements that have helped Maianda expand her business

Elements that have helped Maianda expand her business:

1. Thanks to word to mouth.
2. Reasonable price for a reliable product.
3. She customizes her jewels to make them fit the tastes of her customers.
4. Creating various products
5. She was sponsored by PWC, a charitable foundation that helped young people go to school in Belize.

3) Read the 3rd part. Highlight transparent words and verbs of action. Fill in the chart with the advantages and the downsides of working and studying at the same time according to Maianda.



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Advantages	Downsides/drawbacks
<ul style="list-style-type: none"> ➤ She earns money. ➤ She can finance/ pay for her studies. ➤ She can treat herself ➤ She enjoys what she does. ➤ She has wider perspectives for her future. 	<p>always studies and makes her homework before ing.</p> <p>works on evenings, holidays and on weekends.</p>

III) BUILD UP YOUR VOCABULARY: Work-related words

a. Highlight in the text the words related to Maianda's work. Put the words in fitting box.

Materials	Other words	
	Nouns	Verbs
Ex: Bead set.	business	To market

b. **Business-running-related vocabulary.** Match each word with the fitting definition.

Words	definitions
To earn	to create/make, fit, or alter according to individual specifications
profits	the excess of income over consumption
To customize/customization	To expose for sale.
To promote/promotion	Someone that purchases a commodity or service
To invest/investment	to receive as return for effort and especially for work done or services rendered
To market/marketing	to commit (engager) money in order to earn a financial return
Savings	the excess of the selling price of goods over their cost
The cost	a person or an organization that pays for or plans and carries out a project or activity
customers	to present a product for buyer acceptance through advertising, publicity, or discounting
A Sponsor	the amount or equivalent paid or charged for something



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c. Fill in the gaps with the fitting word from the chart above:

- Scholarship may up to \$526 a year in Belize.
- Children in Belize have to work and money to pay for school.
- Maianda has to her products in order to satisfy her
- Her is the PwC Foundation, a charitable organization.
- She invests half of her to buy materials, and puts the rest in a’s account.
- She uses most of her to finance her studies.
- Good is the key for successful marketing.

IV) Give your opinion:

Write a paragraph **in English** to answer the following question: (travail à me rendre)

« Is it wise to skip school early to go directly to the workforce? »

(Explique la question. Dis si tu es d'accord ou pas. Donne tes arguments)

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V) Action time : Présentation Powerpoint à m'envoyer par mail.

You live in Belize and you have to work to pay for your studies. Set up your own business. Explain your motivations and strategy.

Help: Identify the elements that you need for your presentation:

1. Inspiration/ The idea/ the field of work. (passion)
2. Source of money/ the sponsor
3. The name, the logo, slogan of the business.
4. Strategy of marketing and promotion (customers: family, friends, neighbours...?)
5. The workplace/ workshop
6. Possible partners.
7. Materials.
8. The costs and the profits.



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